



Landing Page or Squeeze Page

Project Name: _____ Date: _____

Setting up a landing page with Thrive Themes & Thrive Architect

- 1 Install and Activate Thrive Architect Plugin first.
- 2 In your WordPress dashboard click on Pages > Add New
- 3 Enter Your Name Page and click Publish
- 4 Once refreshed click "Launch Thrive Architect."
- 5 Once loaded it will look like a default WordPress page.
- 6 Click the Settings Icon in the top right.
- 7 Click Template Setup
- 8 Click Choose Landing Page Template
- 9 Filter templates by tags and choose Lead Generation
- 10 For this example, we'll choose Template Icons - 1 Step Optin
- 11 Click the template and click Choose Template.
- 12 Enter the headline and images to match your offer. "FREE
*[Report/Video/Software/Resource] Shows You How To Do [XYZ] In
[Space of Time] Without The Need Of ABC.*
- 13 To add a sub-headline choose the headline element and drag below the main headline.

Notes



Landing Page or Squeeze Page

- 14 To connect the opt-in form to your autoresponder click on the form.
- 15 In the left menu, you'll see Form Options and below Connect Form to a service.
- 16 If you've API connection setup, choose the account and list name. If you want to use HTML paste the form code you created here.
- 17 Depending on your autoresponder and method here you might be asked to type the thank you page and already subscribed page URLs.
- 18 To add a menu to your landing page, search menu and click add custom menu. It should place it in the footer. If not, move down to the footer and choose your footer menu if a different menu is showing.

Notes